



Rosoboronexport and UAC signed a sales promotion program for the global military aircraft market

State special exporter Rosoboronexport (part of the Rostec State Corporation) and the United Aircraft Corporation (UAC) have signed a Program to promote military aircraft on the external market for the period 2016-2019. The document was signed by Rosoboronexport Director General Anatoly Isaykin and UAC President Yury Slyusar.

“The Program will enhance the efficiency of our cooperation in promoting Russian aircraft on the international market. This will help us expand our sales geography and increase exports of combat, military transport, combat trainer and special aircraft. Among them are Su and MiG fighters, Yak-130 combat trainers, Il-76MD-90A military transports and Be-200 amphibious aircraft,” said Rosoboronexport Director General Anatoly Isaykin.

Yury Slyusar, President of UAC, said: “We appreciate our joint work with Rosoboronexport, and we are really interested in high effectiveness of our cooperation. Export is an important part of UAC sales and we are proud that Russian military aircraft have a good reputation abroad, and we’ll do our best to strengthen it.”

Under the Program, the parties plan to jointly analyze foreign markets, coordinate their marketing activities in accordance with the overall strategy for promotion of aviation equipment on the international market, and conduct multimedia presentations to potential customers.

The Program will make it possible to implement Rosoboronexport’s strategy aimed at improving the marketing efficiency of Russian weapons and military equipment on the arms market.

Earlier, Rosoboronexport signed a similar document with the Russian Helicopters Holding Company.



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