

Rosoboronexport protects its trademark abroad

Rosoboronexport JSC (part of the Rostec State Corporation) has received a certificate of international registration of the ROSOBORONEXPORT trademark in 45 countries across the world within the framework of the Madrid System.

“From this time onward, we will have important legal leverage in key partner countries to prevent unlawful use of intellectual property, including by way of imitating our operations,” said Alexander Mikheev, Director General of Rosoboronexport. “Registration of the principal trademark abroad will allow Rosoboronexport to showcase its presence in key markets across the globe and to pursue our efforts towards building a strong brand. It will have a positive impact on the promotion of Russian defense products and the services provided in the area of military and technical cooperation,” he added.

At present, the ROSOBORONEXPORT trademark is undergoing registration in 13 more countries across the world that have not joined the Madrid System, including some Persian Gulf nations.

Furthermore, in order to stop unfair competitive practices, two trademarks have been cancelled in the Republic of Colombia, which were confusingly similar to the ROSOBORONEXPORT trademark, which fact has been confirmed by a resolution of Colombia’s Patent Office that took effect.

Legal protection and safeguard of Rosoboronexport’s intellectual property abroad has been carried out by RT-Intellectexport LLC, Rostec State Corporation’s competence center in the domain of intellectual property rights management.

“Rosoboronexport expresses its sincere gratitude to RT-Intellectexport LLC for its assistance in dealing with legal matters that concern protection of intellectual property abroad, for professional and prompt handling of complicated and nontypical issues in that area, and is hopeful for further collaboration to mutual benefit,” noted Vladimir Kudashkin, State Secretary of Rosoboronexport.

“We value our partnership with Rosoboronexport and the opportunity of carrying out joint projects. We are thankful for trusting us, and we rely on keeping up this cooperation and on implementing new joint plans in protecting the rights to intellectual products,” emphasized Valery Lyustik, General Director of RT-Intellectexport LLC.

[Rosoboronexport](#) is the only state-owned arms trade company in the Russian Federation authorized to export the full range of military and dual-purpose products, technologies and services. It is a subsidiary of the Rostec Corporation. Founded on 4 November, 2000, now Rosoboronexport is one of the leading world arms exporters to the international market. Its share in Russia's military exports exceeds 85 percent. Rosoboronexport cooperates with more than 700 enterprises and organizations in the Russian defence industrial complex. Russia maintains



military technical cooperation with more than 100 countries around the world.

[State Corporation Rostec](#) is one of the largest industrial groups in Russia. It comprises over 800 scientific and production entities in 60 regions of the country. Rostec's key business areas include transport machine building, electronics, medical technologies, chemistry and innovative materials. Rostec's holding companies form three clusters: the Radioelectronics cluster, the Weapons cluster and the Aviation cluster. Rostec's portfolio includes famous brands such as AVTOVAZ, KAMAZ, Concern Kalashnikov, "Russian Helicopters", Uralvagonzavod, etc. Rostec takes an active part in implementation of all 12 National Projects. The company is a key supplier of Smart City technologies, carries out digitization of the government, industry, social sector, and prepares plans for developing 5G wireless technologies, the industrial Internet of Things, big data and blockchain systems. Rostec is a partner of the world's leading manufacturers such as Boeing, Airbus, Daimler, Pirelli, Renault, etc. The corporation supplies its products to more than 100 countries. Export of high-tech products provides for almost a third of the company's revenue.

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